

# PRESIDENTIAL MATTRESS SALE!

Hurry In Today!

Serta

# FREE

# Comforter

## GIVEAWAY EVENT!

Get a

# FREE

## Comforter\*

with the purchase of a Queen or King mattress or mattress set \$695 or more.



**\$129**  
Retail Value  
(King Size)

Limited Time Only!



**Special 12 Month Financing Available**  
See store for details.

<p><b>Lady Bird</b> Firm or Plush was \$899 <b>NOW \$799</b> Queen Set</p>	<p>Twin Set was \$799 <b>NOW \$699</b> Full Set was \$859 <b>NOW \$779</b> King Set was \$1199 <b>NOW \$1079</b></p>
<p><b>Dahlia</b> Euro Top was \$949 <b>NOW \$849</b> Queen Set</p>	<p>Twin Set was \$849 <b>NOW \$749</b> Full Set was \$899 <b>NOW \$799</b> King Set was \$1349 <b>NOW \$1199</b></p>

Serta  
**Queen Sets Starting From Just \$799**

\*Get a free comforter with purchase of any Serta Queen or King mattress or mattress set with retail purchase price of \$695 or higher (excluding taxes or delivery). Offer available only at participating retailers in the United States and Canada (excluding Quebec). For a list of participating retailers, visit [www.serta.com](http://www.serta.com). Offer valid only on purchases made between February 10, 2011 and March 14, 2011. Limited quantities available, offer is valid only while supplies last. For full terms and conditions, see [www.serta.com](http://www.serta.com).

SAVE MONEY NOW on quality mattress sets, plus...

**FREE**  
Delivery

**FREE**  
Removal of Old Bed

**FREE**  
Bed Frame



Serta

WE MAKE THE WORLD'S BEST MATTRESS.™

The Sleep Shop  
since 1977

3136 Hickory Blvd. • Hudson, NC 28638

**828-728-7002**

[www.thesleepshop.com](http://www.thesleepshop.com)

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Limited Time Only!

**Dahlia**  
Euro Top  
was \$949  
**NOW \$849**  
Queen Set

Twin Set was \$849  
**NOW \$749**  
Full Set was \$899  
**NOW \$799**  
King Set was \$1349  
**NOW \$1199**

**Eucalyptus**  
Firm or Plush  
was \$1049  
**NOW \$949**  
Queen Set

Twin Set was \$899  
**NOW \$799**  
Full Set was \$979  
**NOW \$879**  
King Set was \$1449  
**NOW \$1279**

**Arcadia Latex**  
Plush or Firm  
was \$1049  
**NOW \$949**  
Queen Set

Twin Set was \$899  
**NOW \$799**  
Full Set was \$979  
**NOW \$879**  
King Set was \$1449  
**NOW \$1279**

**Silverbell**  
Euro Top Plush  
was \$1549  
**NOW \$1399**  
Queen Set

Twin Set was \$1379  
**NOW \$1249**  
Full Set was \$1489  
**NOW \$1349**  
King Set was \$1869  
**NOW \$1699**

So comfortable, you'll never count these guys again.



Down Home Comfort Made Affordable by Serta™

PAULA DEEN

Home by Serta

**Lady Bird**  
Plush or Firm  
was \$899

**NOW \$799**  
Queen Set

Twin Set was \$799  
NOW \$699 | Full Set was \$869  
NOW \$779 | King Set was \$1199  
NOW \$1079

**Steele Magnolias**  
Ultra Cushion Top  
was \$1759

**NOW \$1599**  
Queen Set

Twin Set was \$1699  
NOW \$1459 | Full Set was \$1699  
NOW \$1539 | King Set was \$2149  
NOW \$1949

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